



Postcode Community Trust

Impact Statement 2021-2024

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Postcode Community Trust’s mission is to support charities and local good causes in Wales and Great Britain, through grant funding, to make a difference in their communities.

Between 2021 and 2024, we awarded over £20 million to charities and good causes in pursuit of our mission. Of this, £12million was delivered through our Millionaire Street programme, directly supporting grassroots initiatives and community-led change across Great Britain in areas surrounding winning postcodes of the Millionaire Street Prize.

Meeting the needs of good causes

At Postcode Community Trust, we believe in listening to good causes and tailoring our support to reflect their needs. Over the past four years, we’ve evolved our funding approach to better reflect these needs, basing these changes on our own research as well as sector best practice. What began as project-based funding has steadily progressed, first to include core costs, then to offer unrestricted funding. Today, we are proud to provide exclusively unrestricted funding, grounded in our belief that the organisations we support are the true experts in their communities.

This shift is rooted in trust. We recognise that those on the ground are best placed to decide how to use resources for the greatest impact. As we take the next step by introducing multi-year funding, our commitment remains the same: to learn, to grow and to adapt, ensuring our programmes continue to empower grassroots organisations to thrive.

Funding in numbers

1191 good causes funded through our community grants and millionaire street programme!



Working in Partnership

We also collaborate closely with our grant-making partners to reach hundreds of grassroots good causes. By working with these partners, we are able to draw on their expertise and specialist sector knowledge, which enhances the effectiveness of our support. It also allows us to extend our impact and work with different types of organisations, such as schools, that are not catered for in our standard grant programmes.

Case Study

Learning Through Landscapes

Learning through Landscapes’ Local School Nature Grants programme empowered schools and early years settings in England, Scotland, and Wales to take the classroom outdoors by providing £500 worth of outdoor learning resources, along with two hours of expert-led training for up to 30 staff members. Between 2021 and 2024, a total of £3,870,497 was awarded to support approximately 2,800 schools, including £559,163 allocated to 405 groups in Wales.

This partnership exemplifies how collaborative funding can create meaningful, lasting impact, helping children connect with nature and enhancing outdoor education across the country.



Learning Through Landscapes - Heatherbrook Primary Academy, Leicester. July 2021.

Case Study

The Welsh Dance Theatre Trust



Rubicon Dance, operated by the Welsh Dance Theatre Trust, is a community dance organisation that has been delivering

inclusive dance opportunities since 1975. With a strong presence across Newport, Cardiff, and the Vale of Glamorgan, Rubicon is nationally recognised for its commitment to reaching individuals and communities often excluded from the arts. The organisation's mission is to unlock self-expression and help people discover their potential through movement, regardless of age, ability, or background.

In 2024, Rubicon Dance received £25,000 unrestricted funding from the Postcode Community Trust. This funding enabled the continuation and development of its weekly programme of activities, allowing the organisation to reach more individuals and communities with its transformative work. The sessions are designed not only to promote physical health but also to foster creativity, confidence, and social connection.



The impact of this funding has been far-reaching. By expanding access to dance, Rubicon has empowered participants to express themselves, build resilience, and feel more connected to the world around them. The Trust's support has helped Rubicon challenge traditional perceptions of dance and ensure that artistic expression is truly inclusive. This investment has strengthened Rubicon's ability to deliver meaningful, community-rooted arts experiences that inspire and uplift.



Postcode Community Trust is a registered charity with the Scottish Charity regulator OSCR and has been in operation since 2014. The trust operates its own society lottery and receives all its funding from the players of People's Postcode Lottery.

An independent board of trustees is legally responsible for the governance of the trust and how it is managed.